The Visitor Experience Group (VEX) is a volunteer-run non profit whose mission is to provide leadership, support, development, and encourage collaboration in the areas of Guest Services, Audience Engagement, and Operations. VEX is seeking 3-4 volunteers for their communications committee for the 2027 Visitor Experience Conference in Albuquerque, NM (VEX27ABQ). Volunteers who are selected for this role will receive free admission to VEX27ABQ and all of its ticketed events. This does not include travel costs.

Essential Duties

- Pre-Conference (November through May)
    - Be active on LinkedIn - this could include posting your own content or sharing/commenting on other content (about 1 hour per week)
    - Share VEX posts about VEX27ABQ on LinkedIn 1-2x per month
    - Like/comment/share VEX posts on other social media platforms 1-2x per month
    - Meet virtually with the VEX Communications team (1 hour per meeting with 1 meeting in Nov, Feb, Apr)
- During the Conference (May 17-21)
    - Attend conference and post on LinkedIn about your experiences during the conference (3-5 days in mid-May)
    - Record a short video about your conference experience with the Communications team
    - Serve as VEX host in the room during sessions and workshops
        - Welcome attendees
        - Review Q&A procedure
        - Assist with wayfinding
- Post-Conference (Late May)
    - Fill out the post-conference survey
    - Post a recap of your VEX27ABQ experience on LinkedIn

The ideal candidate will have:

- The ability to attend the Visitor Experience Conference and be present in Albuquerque between May 17 and 21, 2027
- An active LinkedIn profile
- Devices that allow them to take photos and videos and share them online

To apply:

- Send an email with your resume attached, a link to your LinkedIn profile, and a short note about why you are interested to VEX Vice President and Communications Chair Pat Wittwer at pat@visitorexperience.group.